



KOREAN CHURCHES FOR COMMUNITY DEVELOPMENT



Korean Churches for Community Development (KCCD) and Asian Real Estate Association of America Greater LA Chapter (AREAA GLA) would like to invite **[SPONSORING ORGANIZATION]** to participate as a sponsor and exhibitor in our **Homeownership Preservation / Foreclosure Prevention Fair**.

KCCD is a nonprofit, non-denominational faith-based community development organization established in March 2001. This event is part of our mission to assist low-income individuals achieve self-sufficiency in housing, entrepreneurship, and economic development, and a response to current housing crisis, which many of minority low income families do not receive adequate assistance.

This community event will provide a forum for industry professionals and government agencies to gain access and communicate invaluable information to Korean Americans about home ownership. The fair will include a plenary session, which includes specific topics (e.g. Subprime Lending, Adjustable Rate Mortgages, Foreclosure Processes, Predatory Lending, Loan Modification Process, Getting Help, etc.) as well as providing opportunities for attendees to visit exhibit booths to get resource materials, speak to bank, mortgage, nonprofit, and government representatives.

To date, KCCDHCA has served more than 3,000 distressed homeowners, conducted more than 570 in-depth counseling sessions and provided over 18,000 hours of case management. **KCCD's efforts have resulted in saving over \$57 million in assets and helping thousands of families.**

KCCD is creating public awareness of overall severity of current housing crisis, and educate the public on legal and social impact of foreclosure as well as scams and frauds might be involved. KCCD strongly believe that many Korean and Asian families are not receiving adequate attention from the service providers, government, and social services on foreclosure prevention and intervention resources. Contrary to many of reports, the Asian American community is heavily impacted by the current foreclosure wave, almost as much as Black and Latino community. It is also noted that many of these families are experiencing reduction in income due to slowed economy, increase in mortgage payment due to adjustable rate mortgages, and ruined credit score because of serious delinquency.

As with previous fairs, we plan to garner a broad base of support from the government, church, nonprofit, and private sectors. We will also conduct a massive outreach campaign through **print media, television, and radio** to publicize the event.

Your support makes this event possible. We hope that you will join KCCD in our effort to bring resources and guidance to keep families in their homes. Please respond by **Wednesday, February 17, 2010** via email or phone call. Please contact Ethan Hwang at (213) 985-1500 or ethanhwang@kccd3300.org.

Please see the attached Sponsorship Registration Form and let me know your availability and interest in partnership for this event.

Sincerely,

Hyepin Im
President & CEO
Korean Churches for Community Development

Benny Kim
President
AREAA GLA Chapter



Home Preservation/ Foreclosure Prevention Fair

SPONSORSHIP and EXHIBITOR REGISTRATION FORM

Please check one of the following sponsorship or exhibitor levels and submit your organization's logo and advertisement, if applicable, via email to ethanhwang@kccd3300.org or CD Rom to KCCD: 3550 Wilshire Blvd, Suite 922, Los Angeles, CA 90010

All checks made payable to **KCCD**.

Please submit this form via email, fax, or mail by **Wednesday, Feb. 17, 2009 Deadline Date.**

Thank you!

Sponsorships				
<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze	<input type="checkbox"/> Exhibitor Fee
\$25,000 VIP Full-page Ad VIP Exhibit Booth KCCD Website Press Release Speaking Opp Plenary Press Conference Photo Opp	\$10,000 Full-page Ad VIP Exhibit Booth KCCD Website Press Release	\$5,000 ½ - page Ad Exhibit Booth Press Release	\$1,000 ¼ - page Ad Exhibit Booth	\$300 Exhibit Booth only

Company Name:		
Contact Name:	Title:	
Address:		
City:	State:	Zip:
Tel:	Fax:	
Email:		

Date & Time: Saturday, February 27, 2010, 9:00 am to 1:00 pm

Event Location: Olympic Presbyterian Church
1700 West Olympic Blvd.
Los Angeles, CA 90015

Target Audience: Anyone suffering from high mortgage payments, reset on mortgage rates, reduction in income, and other forms of financial hardship, or someone who are prone to danger of foreclosure, and wants more information.

Expected Participants: 500 participants expected to attend!

***** Thank you for your participation and support! *****